



Healthcare Technologies Trade Mission

Taiwan • Korea • Philippines
March 11-18, 2005



Join the U.S. Department of Commerce's Healthcare Technologies Trade Mission, March 11-18, 2005, and meet with prospective distributors, agents, and strategic partners in three dynamic markets offering excellent potential for U.S. healthcare products and services.

- **Taiwan's import-dominated medical market**, growing at an estimated 5.4%, holds great potential for innovative and high-end U.S. products. Taiwan's economy – among the world's 20 largest – enjoys one of the highest growth rates in Asia.
- **Korea's \$1.8 billion medical market** draws on foreign suppliers to meet 40% of demand for its products and technology. The need for a wide range of high-end medical products points to excellent opportunities for U.S. exporters.
- **The expanding Philippine medical market**, growing at a brisk rate of 5%, is comprised almost entirely of imports, of which U.S. products enjoy a significant share. Philippine consumers and clinicians share a strong affinity for U.S. medical products.

PRE-SCREENED MEETINGS – AND MORE! Commercial Service industry experts in each country will bring the highest quality business contacts from the healthcare sector to meet with you. In addition to pre-screened appointments, you will benefit from market briefings, business networking receptions, and follow-up assistance.

BONUS! Mission members will gain entry to KIMES, Korea's largest medical trade show, PLUS promotion at the show through a catalog display in the U.S. Commercial Service booth, at no extra charge!

EVENT HIGHLIGHTS:

- March 10 Arrive in **Manila** (optional stop)
- March 11 Market Briefing Appointments
- March 13 Arrive in **Taipei**
- March 14 Market Briefing Appointments Evening Reception
- March 15 Appointments
- March 16 Travel to **Seoul**
- March 17 Market Briefing Appointments Evening Reception
- March 18 Appointments Visit to KIMES Mission Concludes

PARTICIPATION FEE:

\$3,500 per company
for Taiwan and Korea

\$500 per company
for optional stop in Philippines

Fees do not include airfare or lodgings.

You are not required to participate in all markets.

For more information or to sign up, call or complete and fax this page to Bill Kutson, Project Manager.

Fax: 202-482-0178 • Tel: 202-482-2839 • E-mail: william.kutson@mail.doc.gov

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Telephone: _____ Fax: _____ Website: _____

☐ **Yes, sign me up for this trade mission! Please contact me with more information.**

☐ **Please contact me about the following proposed trade missions:**

____ Australia/New Zealand ____ Chile/Brazil ____ Greece/Croatia/Ukraine ____ China ____ India

Other markets of interest: _____

Your privacy is important to us! We make every effort to minimize unwanted communication from our worldwide offices. If you do not wish to receive future announcements, please notify us at william.kutson@mail.doc.gov